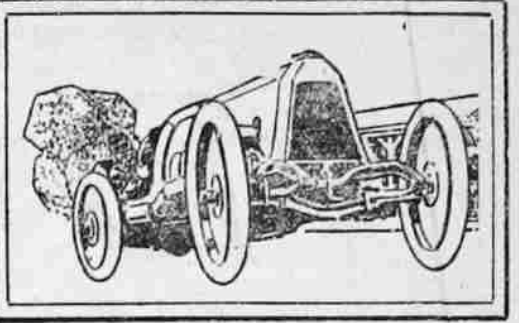
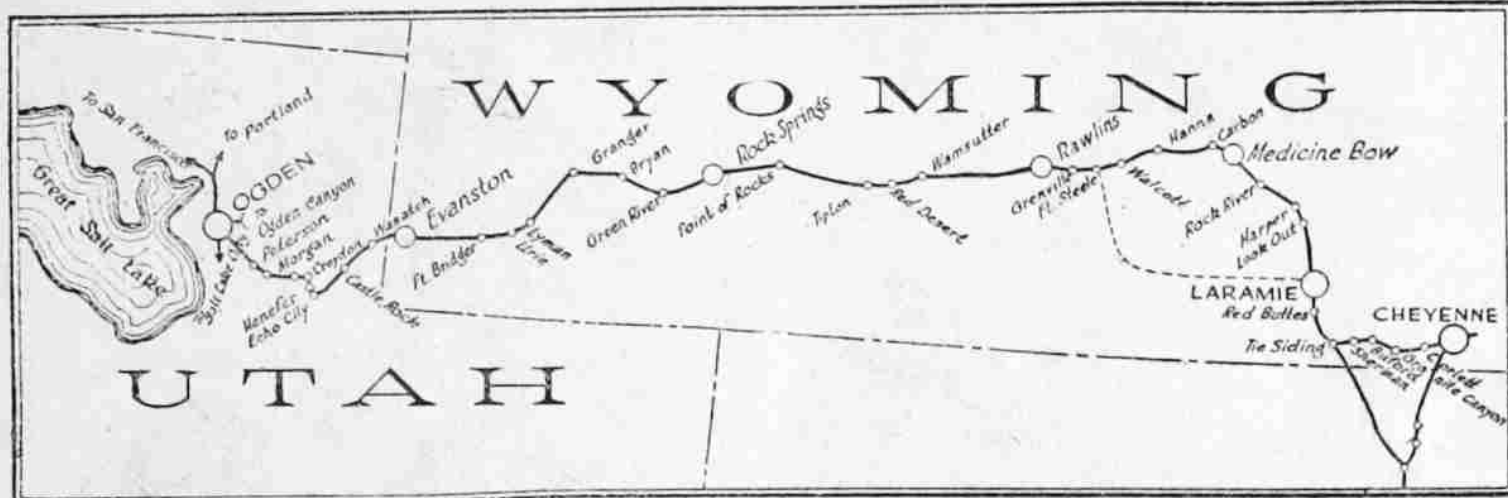


The Ogden Standard-Examiner AUTOMOBILE SECTION



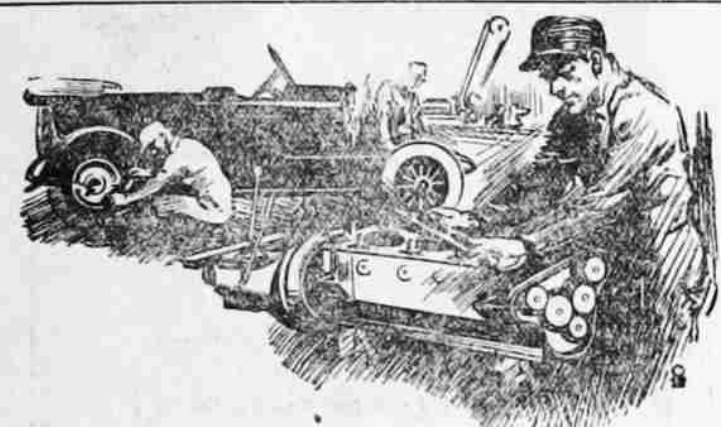
Ogden To Cheyenne Road Logged Distance Traveled Is 487 Miles.



This Tour Offers All Varieties of Mountain and Desert Roads

Ogden to Evanston affords the motorists all varieties of mountain road. The grades are not bad and the road generally is in good shape.

The following log is from Ogden to Cheyenne, via Evanston:
OGDEN, UTAH TO CHEYENNE, WYOMING, 487 MILES
OGDEN, UTAH TO EVANSTON, WYOMING, 15.5 MILES
OGDEN, SOUTH FROM CITY HALL
2.0—Turn left at golf links.
2.4—Turn right then left on angling road.
6.6—Descend heavy winding grade.



CHEESMAN SERVICE

Known Wherever Automobiles Are Operated
REPAIRING, UPHOLSTERING, BATTERY SERVICE
EVERYTHING FOR THE CAR

Cheesman Auto Co.

Essex World's Record

Essex holds world's 50-hour endurance record of 3037 miles.
Essex holds world's 24-hour dirt road record of 1061 miles.

Records Made the Past Week

Essex cars made the following records on well known runs:

80 miles in 88 minutes from Buffalo to Rochester, averaging 54 1/2 miles per hour.

164 miles in 4 hours and 11 min.

Bear Lake and return in 9 1/4 hours during heavy rain.

24-hour endurance run averaged 19.27 miles to the gallon of gas.

utes from Grand Rapids to Detroit, breaking all records.

Crossed Priest Pass, Montana, in high gear, most perilous pass on the Continental divide. This is the first car to cross this pass in high gear.

"Slow run" test in high gear only, traveling 12.1 miles in three hours.

Essex Records Are The Results of Superior Construction

One record or even a few might be the result of luck, but when a car has consistently piled up hundreds of records they must be founded on superior qualities.

1. Essex chassis has been pronounced the strongest of all American cars by the Harvard Technical School.
2. Essex records for speed and power are the result of the tremendous reserve power of the patented motor which can deliver 55 horsepower when wanted.
3. Essex axles, wheels and brakes are all much larger than those of other cars of similar weight—stronger construction is characteristic of the Essex.

Essex—2865 pounds—proves its mastery of the light car field.

Several Essex Models are on Display in Our Store Rooms

Ogden Motor Car Co.

2347 Hudson Ave.

Phone 460

ESSEX MAKING RECORDS DAILY

Sturdy and Powerful Car Wins Attention in All Parts of Country

At Los Angeles an Essex set a new rim-to-world hill climb record, climbing nearly 5,000 feet over a difficult mountain road eight and four-fifths miles long, in 17 minutes and 23 seconds.

Last Monday an Essex traveled the

50 miles from Buffalo to Rochester in 88 minutes, averaging more than 54 miles per hour.

An Essex dealer in Grand Rapids set a new record from the Herald's office in that city to the Statler hotel in Detroit, a distance of 164.4 miles, in four hours and eleven minutes. The course taken was over dirt roads and also through city traffic.

In Montana an Essex successfully crossed Priest Pass in high gear. The Essex is the first car to cross this pass in high gear, a feat which is regarded by those familiar with this Rocky mountain pass as one of the great achievements.

Under the management of the Ogden Motor Car company, local distributor for Essex cars, several interesting runs were made. An Essex sedan was driven as slow as possible in high gear for three hours. The total mileage for the slow run test was 12.1 miles, which gives an average of 4.03 miles per hour.

After we have paid a few repair and replacement bills a lot of us begin to wonder if we really know as much about a car as we thought we did.

Canada's wheat surplus this year is estimated at 150,000,000 bushels.

**GLOBE
TIRES**

**6000
Miles**

ECONOMY
THROUGH
QUALITY

**Scoville
Paper
Co.**

OGDEN, UTAH

—the "Dry-Charged" Battery

**USL
STORAGE BATTERY
SERVICE**

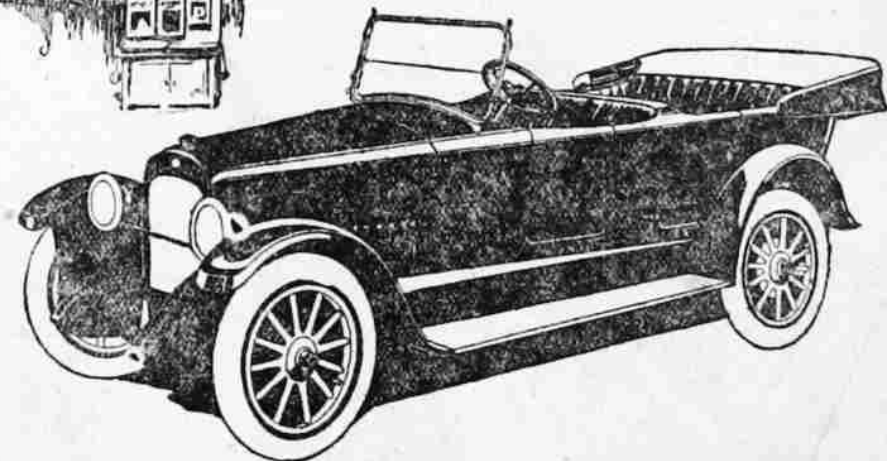
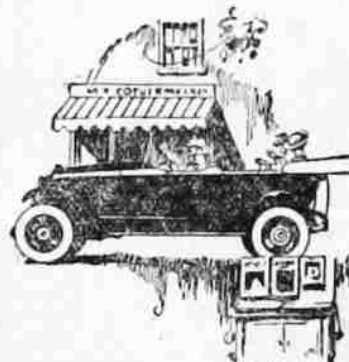
Eight months added to your battery life

IS YOUR battery failing? It may want attention today without your knowing it. Why not obtain our expert advice without cost and add to your car-economy?

We will give you the kind of battery service the Golden Rule stands for. We'll not try to sell you a new battery if your old one is repairable. And if it is, we'll guarantee it for eight months on an adjustment basis.

If it is not repairable we'll sell you a USL Battery with durable Machine-Pasted Plates. Our Service is a Good-Will Builder.

OGDEN FELT AUTO SUPPLY CO.
2205 Washington Ave., Ogden, Utah



Nash Six Good Qualities Are Proved by Country-Wide Service



The good Qualities which distinguish the Nash Six Perfected Valve-In-Head motor are accentuated by hard and extensive service. Nash Six owners everywhere find that thousands of miles of travel but serve to emphasize the unusual power of this motor, its economy and quietness.

- PERFECTED VALVE-IN-HEAD MOTOR
- Five-Passenger Touring Car
 - Two-Passenger Roadster
 - Four-Passenger Sport Model
 - Seven-Passenger Touring Car
 - Four-Passenger Coupe
 - Seven-Passenger Sedan

Pacific-Nash Motor Co.

2220 Washington Ave., Ogden Phone 1347 434 Main St., Salt Lake City 1539 Van Ness Ave., San Francisco

NASH MOTORS

VALUE CARS AT VOLUME PRICES

(165)

ENSIGN TALKS ON AUTOMOBILE

Start the Engine Only When You Deem It Necessary Is His Slogan

"Motorists should exercise the greatest care and economy in using the starting motor," says Vic Ensign of the Felt Auto Supply Co. "It would be wise to adopt this slogan: 'Start the engine only when you deem it necessary to do so.'"

"Many automobile owners habitually keep their feet on the starting switch long after the engine has started to run—a habit that keeps their storage batteries discharging unnecessarily."

"It is not within the province of the service station manager to grow too critical on matters relating to storage batteries. I feel, however, that the motorists should know as much concerning their batteries as they do their motors. Most automobile owners are prone to look upon the storage battery as something for the layman to leave alone. This is not the case. A fair knowledge of its functions will take a lot of minor troubles off the hands of the service station. They can be remedied at home."

A fair knowledge of the battery's plates also may mean the saving of time and expense. Are those plates machine-pasted or are they of the old-style hand-pasted variety? This is a question over which every automobile owner should ponder if he wishes to keep abreast of the times."

Park Service to Distribute Guides

Secretary of the Interior Payne announces that the national park service of the department of the interior has prepared for free distribution the 1920 automobile guide maps of the following national parks: Yellowstone, Wyoming; Glacier, Montana; Mount Ranier, Washington; Crater Lake, Oregon; Yosemite, Sequoia and General Grant, California; and Rocky Mountain, Colorado. The maps are printed in color and show all the roads and trails in the national parks, hotels and camps, free public camp grounds and other information of interest to motorists. Small road maps of the states and suggestions to the motorist are included. Requests should be addressed to the director of the National park service, Washington, D. C.